

## **"HAZE" Makes World Premiere at Hamptons International Film Festival**

### **Documentary Gives Behind-the-Scenes Glimpse at College Drinking Culture in America**

Last update: 2:53 p.m. EDT Oct. 9, 2008

DALLAS, TX, Oct 09, 2008 (MARKET WIRE via COMTEX) -- "HAZE," a full-length documentary film examining the college drinking culture in America, including the 2004 death of college freshman Gordie Bailey following a fraternity hazing incident at the University of Colorado, will make its World Premiere at the 16th Annual Hamptons International Film Festival in East Hampton, New York. Screenings will be held on Thursday, October 16, at 7 p.m. and Friday, October 17, at 9 p.m. at United Artists Cinema 3 (30 Main Street in East Hampton, NY, 11937). Tickets are \$15 each and can be purchased by visiting the Hamptons International Film Festival Web site at <http://hamptonsfilmfest.org> or by calling the Box Office at 1-866-329-6877.

Directed by Pete Schuermann and produced by Watt Imagination! and Leslie and Michael Lanahan, parents of Gordie Bailey and founders of The Gordie Foundation, "HAZE" sheds light on the severity of college binge drinking and hazing through graphic images filmed at campus parties, during emergency medical calls, and from police files, including details on the circumstances surrounding the death of Gordie Bailey. The film includes an introduction by Robin Wright Penn, actress and national spokesperson for The Gordie Foundation, as well as interviews with national experts on the subject of alcohol abuse on college campuses.

"We want to use the film to prevent other tragic deaths like Gordie's and wake our leaders up to the severity of this national health crisis," said Michael Lanahan, executive producer of "HAZE." "We hope that the documentary will empower students, parents, administrators, and legislators to make the necessary changes to create a safer environment on high school and college campuses in this country."

Each year, alcohol misuse claims the lives of more than 1,700 college students across the U.S. and is responsible for thousands of injuries. The Gordie Foundation was created in 2004 to provide today's youth with the skills to navigate the dangers of alcohol, binge drinking, peer pressure, and hazing.

Copies of "HAZE" are available for advance purchase for educational institutions. For more information on "HAZE," please call The Gordie Foundation at 214-823-0235, email [contactus@gordie.org](mailto:contactus@gordie.org), or visit the Web site at [www.gordie.org](http://www.gordie.org). For more information on the Hamptons International Film Festival, please visit the Web site at <http://hamptonsfilmfest.org>.

Image Available: [http://www2.marketwire.com/mw/frame\\_mw?attachid=851362](http://www2.marketwire.com/mw/frame_mw?attachid=851362)

CONTACT:

Alexis Westbrook  
VGS Marketing Group  
972-395-9034 (office)  
Email Contact

SOURCE: The Gordie Foundation